## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

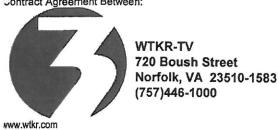
	Cantra et / De					
	Contract / Revision			Alt Order #	Ė	
	564575	1		07893543		
Product						
OBAMA/P/D SKED A						
Contract Dates	Estimate #					
08/07/12 - 08/13/12	//1522					
<u>Advertiser</u>			Ori	ginal Date	/ Revision	
Obama/D/President				8/21/12	/ 08/21/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Station	Account Executive		xecutive	Sales Office	
	WTKR	Jamie .	And	Irus	Washington, D.	
	Special Hand	ling			•	
	Demographic					
	Adults 35+	21				
	IDB#	Adverti	ser	Code	Product Code	
	8020					
	Agency Ref			Advertiser	Ref	

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type	Spots	Amount
1 3 08/07/12 08/12/12 Let's Make A Deal 9am	9-10am	:30	NM	4	\$1,080.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TWTF 4	Rate				*.,
	\$270.00				
2 3 08/07/12 08/12/12 Price Is Right	11am-12n	:30	NM	5	\$2,075.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TWTF 5	<u>Rate</u> \$415.00		1		
3 3 08/13/12 08/13/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	MM	1	\$270.00
Week: 08/13/12  08/19/12  M 1	\$270.00				
4 3 08/13/12 08/13/12 Price Is Right	11am-12n	:30	Albe	•	****
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	2	\$830.00
Week: 08/13/12 08/19/12 M 2	\$415.00				
5 3 08/07/12 08/10/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$1,180.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		7	Ψ1,100.00
Week: 08/06/12 08/12/12 -TWTF 4	\$295.00				
6 3 08/13/12 08/13/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$295.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         M         1	Rate		1		
	\$295.00				
7 3 08/07/12 08/10/12 CBS Daytime	1228-3pm	:30	MM	4	\$1,180.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TWTF 4	<u>Rate</u> \$295.00		1		
8 3 08/13/12 08/13/12 CBS Daytime					
Start Date End Date Weekdays Spots/Week	1228-3pm Rate	:30	NM	1	\$295.00
Week: 08/13/12 08/19/12 M 1	\$295.00		1		
9 3 08/07/12 08/10/12 Ellen Degeneres 3pm	3-4pm	:30	NM		£4 COO DO
Start Date End Date Weekdays Spots/Week	Rate	,30	NIVI	8	\$1,600.00
Week: 08/06/12	\$200.00				
10 3 08/13/12 08/13/12 Ellen Degeneres 3pm	3-4pm	:30	NM	2	\$400.00
Start Date End Date Weekdays Spots/Week	Rate			_	4.00.00
Week: 08/13/12 08/19/12 M 2	\$200.00				
11 3 08/07/12 08/10/12 NewsChannel 3 News	5-6am	:30	NM	4	\$480.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 4	Rate \$120.00				
TOOM COLONIE COLONIE THIS	Ψ120.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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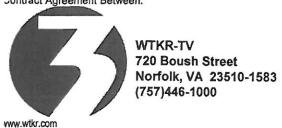
	Contract / Revision 564575 /	Alt Order # 07893543		
Contract Dates 08/07/12 - 08/13/12	Product OBAMA/P/D SKED	Estimate # A //1522		
Advertiser Obama/D/President		Original Date / Revision 08/21/12 / 08/21/12		

W		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           12         3         08/13/12         08/13/12         NewsChannel 3 News	Rate 5-6am	.20	100		
Start Date         End Date         Weekdays         Spots/Week           Week:         08/13/12         08/19/12         M         1		:30	NM	1	\$120.00
13 3 08/07/12 08/10/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 6	6-7am <u>Rate</u> \$185.00	:30	NM	6	\$1,110.00
14 3 08/13/12 08/13/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 M 2	6-7am <u>Rate</u> \$185.00	:30	NM	2	\$370.00
15 3 08/07/12 08/10/12 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -TWTF 8	7-9a <u>Rate</u> \$140.00	:30	NM	8	\$1,120.00
16 3 08/13/12 08/13/12 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 M 2	7-9a <u>Rate</u> \$140.00	:30	NM	2	\$280.00
17 3 08/11/12 08/11/12 Early Show Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S- 1	9-11am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
18 3 08/12/12 08/12/12 CBS Sunday Morning  Start Date	9-1030am <u>Rate</u> \$280.00	:30	NM	1	\$280.00
19 3 08/12/12 08/12/12 Face the Nation  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12	1030-11am <u>Rate</u> \$345.00	:30	NM	1	\$345.00
20 3 08/07/12 08/12/12 NewsCha 3 News First @ 4  Start Date	p 358-5pm <u>Rate</u> \$200.00	:30	NM	4	\$800.00
21 3 08/13/12 08/13/12 NewsCha 3 News First @ 4 Start Date	lp 358-5pm <u>Rate</u> \$200.00	:30	NM	1	\$200.00
22 3       08/07/12       08/12/12       Newschannel 3 News         Start Date Week:       End Date Weekdays       Spots/Week         Week:       08/06/12       08/12/12       -TWTF       4	5-530pm <u>Rate</u> \$330.00	:30	NM	4	\$1,320.00
23 3 08/13/12 08/13/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 M 1	5-530pm <u>Rate</u> \$330,00	:30	NM	1	\$330.00
24 3     08/07/12     08/12/12     Newschannel 3 News       Start Date     End Date     Weekdays     Spots/Week       Week:     08/06/12     08/12/12     -TwTF     4	530-6pm <u>Rate</u> \$310.00	:30	NM	4	\$1,240.00
25 3 08/13/12 08/13/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 M 1	530-6pm <u>Rate</u> \$310.00	:30	NM	1	\$310.00
26 3 08/07/12 08/12/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -TWTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
27 3     08/13/12     08/13/12     Newschannel 3 News       Start Date     End Date     Weekdays     Spots/Week       Week:     08/13/12     08/19/12     M     1	6-630pm <u>Rate</u> \$485.00	:30	NM	1	\$485.00
E 28 3 08/11/12 08/11/12 Newschannel 3 News	6-630pm	:30	NM	0	\$0.00

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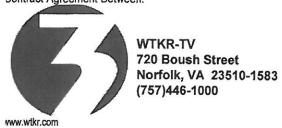
	Contract / Revision 564575 /	Alt Order # 07893543
Contract Dates	Product	Estimate #
08/07/12 - 08/13/12	OBAMA/P/D SKED	A //1522
dvertiser		Original Date / Revision
bama/D/President		08/21/12 / 08/21/12

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        5-         1           Spot Ch         Date Range         Description           1 3         08/06/12-08/12/12         Newschannel 3 News           Credited         Credited	Rate \$120.00 Start/End Time 6-630pm	Weekdays Length RateSa :30 \$120.00	<u>Type</u> NM	
E 29 3 08/12/12 08/12/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12S 1  Spot Ch Date Range Description  1 3 08/06/12-08/12/12 Newschannel 3 News  Credited	630-7pm Rate \$140.00 Start/End Time 630-7pm	:30 <u>Weekdays Length Rate</u> St :30 \$140.00	NM <u>Type</u> <i>NM</i>	0 \$0.00
30 3 08/07/12 08/10/12 Late Night with David Lette  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -TwTF 4	rm1135pm-1237am <u>Rate</u> \$165.00	:30	NM	4 \$660.00
31 3 08/13/12 08/13/12 Late Night with David Lette  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 M 1	rm1135pm-1237am <u>Rate</u> \$165.00	:30	NM	1 \$165.00
32 3 08/07/12 08/10/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 4	11-1135p <u>Rate</u> \$540.00	:30	NM	4 \$2,160.00
33 3 08/13/12 08/13/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 M 1	11-1135p <u>Rate</u> \$540.00	:30	NM	1 \$540.00
34     3     08/11/12     08/12/12     Late News (Sa-Su)       Start Date     End Date     Weekdays     Spots/Week       Week:     08/06/12     08/12/12    SS     2	11-1135p <u>Rate</u> \$365.00	:30	NM	2 \$730.00
35 3 08/11/12 08/11/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S- 1	730-8pm <u>Rate</u> \$95.00	:30	NM	1 \$95.00
36 3 08/07/12 08/07/12 NCIS  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -T 2	8-9pm <u>Rate</u> \$1,470.00	:30	NM	2 \$2,940.00
37 3 08/07/12 08/07/12 Tuesday Prime  Start Date	9-10pm <u>Rate</u> \$1,275.00	:30	NM	2 \$2,550.00
38 3 08/07/12 08/07/12 Tuesday Prime  Start Date	10-11pm <u>Rate</u> \$980.00	:30	NM	2 \$1,960.00
39 3       08/08/12       08/08/12       Wednesday Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      w       2	10-11pm <u>Rate</u> \$980.00	:30	NM	2 \$1,960.00
E 40 3 08/09/12 08/09/12 Thursday Prime  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12T 1	8-9pm <u>Rate</u> \$1,275.00	:30	NM	0 \$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Thursday Prime Credited	Start/End Time 8-9pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 <del>\$1,275.00</del>	Type NM	
41 3     08/10/12     08/10/12     Friday Prime       Start Date     End Date     Weekdays     Spots/Week       Week: 08/06/12     08/12/12    F     2	10-11pm <u>Rate</u> \$980.00	:30	NM :	2 \$1,960.00
42 3 08/11/12 08/11/12 Saturday Prime	8-9pm	:30	NM :	2 \$790.00

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Contract Dates 08/07/12 - 08/13/12	Product OBAMA/P/D SKED	Estimate # A //1522
Advertiser Obama/D/President		Original Date / Revision 08/21/12 / 08/21/12

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S-         2	<u>Rate</u> \$395.00				
43 3 08/11/12 08/11/12 Saturday Prime  Start Date	9-10pm <u>Rate</u> \$395.00	:30	NM	2	\$790.00
44       3       08/11/12       08/11/12       Saturday Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      S-       2	10-11pm <u>Rate</u> \$590.00	:30	NM	2	\$1,180.00
45     3     08/12/12     08/12/12     Sunday Prime       Start Date     End Date     Weekdays     Spots/Week       Week:     08/06/12     08/12/12    5     1	7-8pm <u>Rate</u> \$1,275.00	:30	NM	1	\$1,275.00
46       3       08/09/12       08/09/12       Redskins Preseason         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      T       2	4p-1xm <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
47 3 08/09/12 08/10/12 CBS Daytime  Start Date	1228-3pm <u>Rate</u> \$295.00	:30	NM	1	\$295.00
48 3 08/09/12 08/10/12 CBS This Morning  Start Date	7-9a <u>Rate</u> \$140.00	:30	NM	1	\$140.00
E 49 3 08/11/12 08/11/12 Early Show Saturday  Start Date	9-11am <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Early Show Saturday Credited	Start/End Time 9-11am	<u>Weekdays Length Rate</u> Sa :30 <del>\$100.00</del>	Type NM		
		Totals		112	\$41,225.00

ime Period	# of Spots	<b>Gross Amount</b>	Net Amount
)7/30/12 -08/13/12	112	\$41,225.00	\$35,041.25
otals	112	\$41,225.00	\$35,041.25

Signature:	Date:	
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